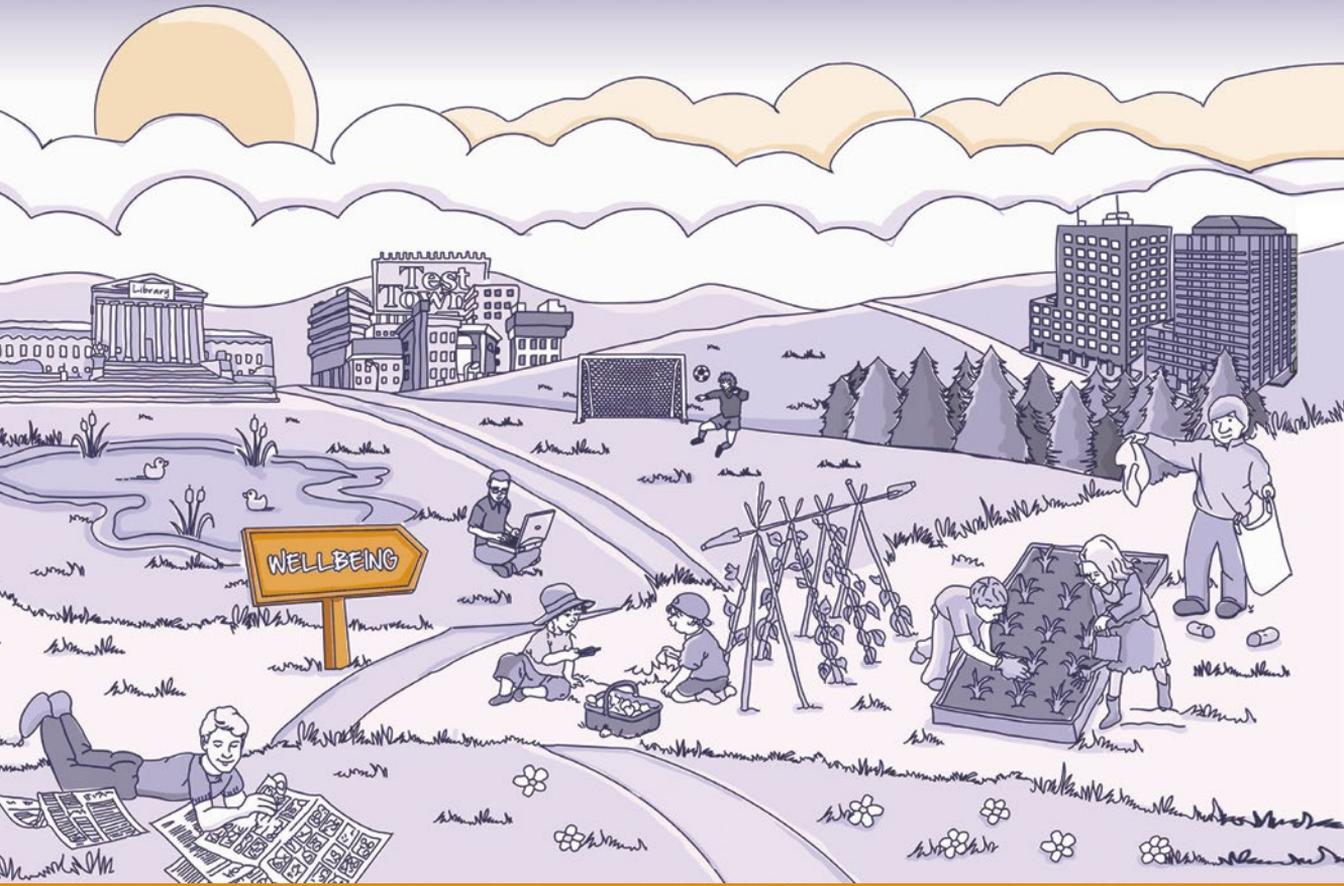


CarnegieUK  
TRUST

CHANGING MINDS • CHANGING LIVES

100  
YEARS

1913 – 2013



# Current Work and Future Directions

March 2014

The Carnegie UK Trust works to improve the lives of people throughout the UK and Ireland, by changing minds through influencing policy, and by changing lives through innovative practice and partnership work.

In 2014, the Trust remains focussed on the key objective of improving wellbeing in the UK and Ireland. We are now in the fourth year of our 2011 – 2015 strategic plan, running policy and practice projects in the three thematic areas you find in this leaflet. As a modern operating trust, we believe that we have a role both to influence ideas and policy and also to be active in testing and delivering real-life solutions – all with the aim of improving people’s wellbeing. This leaflet provides an overview of our current projects – more information can be found on our website.

# Enterprise and Society

## MEASURING WHAT MATTERS

Lauren Pennycook  @LP\_CarnegieUK

Improving the wellbeing of people in the UK and Ireland has been at the heart of the Carnegie UK Trust’s work for 100 years. GDP is a good tool for measuring the health of an economy. But it’s not very good for measuring the prosperity of citizens. Over the past three years we have been at the centre of the debate about how we can measure our society’s wellbeing in a more rounded way – looking at social and environmental issues, as well as the economy. We’ll be continuing this activity in 2014, with a special focus on Scotland and Northern Ireland.

### Look out for...

- The Community Empowerment Bill in the Scottish Parliament, featuring the world-leading wellbeing framework Scotland Performs
- Scottish Universities Insight Institute wellbeing programme knowledge transfer initiative
- The report of the Carnegie Roundtable on Measuring What Matters in Northern Ireland

## ENTERPRISING MINDS

Lauren Pennycook  @LP\_CarnegieUK

We know that young people today are more likely than ever to have to make their own way in life. Being a good entrepreneur is becoming more important than it’s ever been. Governments across the UK and Ireland have been trying to help young people improve their entrepreneurship skills for some time. But young people in every jurisdiction have very different attitudes towards enterprise or running their own business. So what works and what doesn’t? We need to share experiences much more widely and learn from each other.

### Look out for...

- A series of case studies on the Welsh approach to entrepreneurial learning – showing why Wales top scores on the Carnegie Measure of Student Attitudes to Enterprise

**“Young people in every jurisdiction have very different attitudes towards enterprise.”**

## TESTTOWN

**Melissa Broadbent**  @testtown2014

Following the success of the 2013 pilot, TestTown will be replicated throughout the UK in 2014. TestTown is a national enterprise competition which challenges aspiring young people to drive business back into town centres by using high street spaces in new and exciting ways. TestTown's purpose is to develop the skills of the next generation of entrepreneurs, giving them the confidence to start up independent businesses. Finalists will have the opportunity to trial their ideas in one of several TestTown pop-up shop festivals across the country, culminating in TestTown National Final to be held in autumn 2014.



### Look out for...

- Applications closing on 16 April
- TestTown local heats over the summer
- TestTown national final in autumn

## USTART

**Melissa Broadbent**  @MB\_Carnegie

UStart is Ireland's first undergraduate level intensive business start-up training programme. In 2013 a 16 week residential, intensive training programme was delivered by Dublin Central University (DCU) for gap year students. Students were provided with fit for purpose office space on campus and mentoring support to develop their business ideas. The 16 week programme culminated with teams presenting their businesses to potential investors at a pitching event held on DCU campus. UStart will run again in 2014 with the continued collaboration of DCU, JPMorgan Chase Foundation and Carnegie UK Trust.

## COMMUNITY SHARES

**Jim Metcalfe**  @jim\_metcalfe

The Trust is working with the Big Lottery in Scotland (BLS) commissioning and delivering a three year community shares accelerator programme. We are collaborating over 2013-15 in executing the £800,000 project, sharing responsibility for the tendering, design and governance of the programme. Community shares are an innovative new method for voluntary organisations to engage their local communities and raise sustainable finance to provide new and better services. Individuals invest in the organisations through public share issues, which help voluntary groups do things like invest in community wind farms, set up community pubs or shops, or provide services like child or social care. Organisations pay dividends to the shareholders, with long-term and sustainable financial plans.

### Look out for...

- This Summer, a new community shares information service will go live
- More information on financial and staffing support to get community share issues off the ground in communities across Scotland

# Knowledge and Culture

## BETTER JOURNALISM

Lauren Pennycook [@LP\\_CarnegieUK](#)

Douglas White [@DW\\_CarnegieUK](#)

The quality of our news media is vital to our democracy. But the news industry in the UK faces many challenges – financial, ethical and structural. The Carnegie UK Trust has been working with partners over the past three years to help set an agenda for addressing some of these challenges. Our work will continue in 2014 with the completion of Neighbourhood News project and ongoing work on regulation, training and business models.



“The quality of our news media is vital to our democracy. But the news industry in the UK faces many challenges – financial, ethical and structural.”

### Look out for...

- The final report from our Neighbourhood News initiative, which saw £50k invested in five leading local news projects

## THE FUTURE OF PUBLIC LIBRARIES

Liz Macdonald [@Liz\\_CarnegieUK](#)

The threats to the public library service persist. But we know that libraries have a vital role to play in our future – just as they did in our past. In 2014 the Trust is continuing our major programme of activity on the future of public libraries. We’re developing new partnerships with pioneers who are re-imagining the libraries of the future. By sharing the results from our own pilot projects, we intend to showcase the essential link between libraries and the economy. We continue to argue for clear national strategies for public libraries. And we aim to continue helping set a new vision for library leadership and innovation.

### Look out for...

- Enterprising Libraries Pilot – The Results
- A special announcement in the summer...

“Libraries have a vital role to play in our future – just as they did in our past. In 2014 the Trust is continuing our major programme of activity on the future of public libraries.”

## DIGITAL PARTICIPATION

**Douglas White**  @DW\_CarnegieUK

Having access to the internet is essential in the 21<sup>st</sup> century. Some people have described it as the 'fourth utility'. For those of us who are online most of the time it's easy to take it for granted. But a fifth of the UK population have no internet access – and this figure is much higher amongst our most deprived communities. This means that digital connectivity is currently entrenching social divides, when it should be reducing them. Following our investigation last year into digital exclusion in Glasgow, we'll be continuing our work on this agenda in 2014, campaigning to achieve internet access for all.



## INNOVATIONS IN NURTURE EDUCATION

**Georgina Bowyer**  @george\_bowyer

We are working to test new innovations in nurture education. Nurture groups are used to help primary school children with severe and complex needs gain social skills which may have been missed in their early development. Practical team activities are often used to encourage children to interact and work together, and the Trust is working on a pilot which will use cooking and food preparation in this way. We are supporting the design and fit of a purpose built kitchen facility in one Edinburgh school, and we will work with the school to assess the impact that this has on the nurture group. We look forward to sharing learning with other institutions and educators as the project progresses.

### Look out for...

- Case study reports showing how local areas can help more of their citizens to get online
- New partnership projects, working with like-minded organisations from across the UK



### Look out for...

- News on the construction phase over summer 2014

# People and Place

## QUALITY OF PUBLIC SPACE

Douglas White [@DW\\_CarnegieUK](#) and Jenny Brotchie [@Jenny\\_Carnegie](#)

Our local environment matters to us. It affects our health, our safety, our trust in our neighbours and our feeling of attachment to the place where we live. Too often problems such as litter, vandalism, dog fouling, a lack of green space, or poor quality public spaces are dismissed as trivial or unimportant. But they have a major impact on people's wellbeing. The Trust will be launching a series of new activities in 2014, building on our previous 'Tackling Incivilities' research which showed how communities can take control of the quality of their local environment.

### Look out for...

- The release of new, UK-wide data illustrating just how important peoples' neighbourhoods is to them
- A new competition to reward improvements in the public realm
- A reconnection with our historical legacy on access to playing fields



## ENABLING STATE

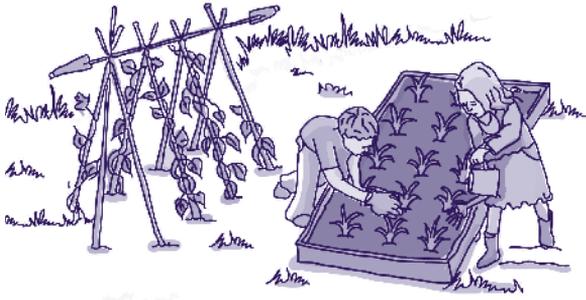
Jenny Brotchie [@Jenny\\_Carnegie](#)

There is a major re-think going on across the UK and Ireland about the future of our public services. Most of us have benefited from post-war public education and health care. But the welfare state has failed a significant minority of people. There's a growing recognition that we need to do things differently. At the Carnegie UK Trust we want to help shape this debate. In 2013, led by our Carnegie Fellow Sir John Elvidge, we published a series of reports illustrating how citizens are gradually gaining more control over their own wellbeing. We are moving towards a more Enabling State.

**“Most of us have benefited from post-war public education and health care. But the welfare state has failed a significant minority of people.”**

### Look out for...

- Sir John Elvidge's final recommendations report on an Enabling State
- Exciting new partnership projects in England, Ireland and Europe



## GROWING LIVELIHOODS

Kirsty Tait [@kirstytcarnegie](#)

Growing Livelihoods will work to create new opportunities in smaller-scale good growing for young people, those new to the sector or those seeking a new direction. We aim to help people through co-operation and innovation to create skilled jobs that provide viable livelihoods. This project will have a particular focus on shortening food supply chains and the opportunities this could present.

The project is a partnership between the Carnegie UK Trust, Plunkett Foundation and the LSA Charitable Trust. It builds on a connection starting in 1934 through the Land Settlement Association, a pioneering scheme enabled thousands of people to achieve livelihoods as food growers which they would not have been able to achieve.

**“We aim to help people through co-operation and innovation to create skilled jobs that provide viable livelihoods.”**

## LONDON COMMUNITY WATER MANAGEMENT

Jim Metcalfe [@jim\\_metcalfe](#)

This project is a development partnership between Carnegie UK Trust, Defra and the London Wildlife Trust. It supports a local worker and community anchor organisation to design an assets-based water management strategy for Herne Hill, a heavily water-deprived urban community in South London. The project is finding solutions to promote water retention and better drainage management led by local residents, and find community solutions like social enterprises for delivering products and services. The learning from the project will help to promote community-owned water and environmental strategies in other parts of the UK.



### Look out for...

- An end of year evaluation of this two year pilot programme
- More information and guidance on setting up more local environmental projects and partnerships

digital people enterprise  
 culture innovation  
 evidence place environment  
 news solutions assets  
 practice enabling towns development  
 policy community arts  
 knowledge government business  
 wellbeing society economy future  
 music growing research

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