

Help us care for Fife's fantastic coast and countryside and the opportunities it offers to enjoy the great outdoors. A green investment for your business with a very tangible return.

## Contact Us

For more information about The Big Green Footprint Scheme

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**FIFE COAST &  
COUNTRYSIDE TRUST**



Sign up for...



Scottish Charity No. SC031247  
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[fifecoastandcountryside.co.uk](http://fifecoastandcountryside.co.uk)



'Fife Coast and Countryside Trust is an independent environmental charity. Our vision is to ensure everyone has the opportunity to experience Fife's coast and countryside.'

Visitors should be able to enjoy the landscape, wildlife, culture and heritage that Fife has to offer today, without compromising the ability for people to continue to enjoy all that Fife has to offer tomorrow and into the future.

Each year Fife draws millions of visitors to the coast and countryside for adventure and quiet enjoyment. However with so many footsteps on paths and wheels on roads some impact on our natural environment is inevitable. It is all about finding a balance between encouraging recreation and tourism to support local livelihoods and protecting and conserving the environment.

The Big Green Footprint scheme is a way of offering visitors the opportunity to give a little something back to the places they love and providing a mechanism for collecting those small contributions which, collectively, add up to a significant amount of funding.

The Big Green Footprint scheme is not a one-size-fits-all type of scheme, but that is one of its great strengths. It is creative, flexible and multifaceted and works in many different ways across a wide range of businesses. Indeed any business which has guests or customers can operate 'The Big Green Footprint Scheme'.

Membership of the Big Green Footprint Scheme demonstrates your organisation's commitment to corporate social responsibility and by choosing your company, members of the public are making a contribution to maintaining Fife's natural heritage for future generations.

Here are some of the ways your business can gain our 'Big Green Footprint' Annual Accreditation.

Hotels, Tour Companies and Guest Houses - Ask your guests to add a small cash amount when booking accommodation or a trip with your organisation to support the work of the Fife Coast and Countryside Trust.

Cafés and Restaurants - Name an item on your menu the 'Coastal Path Loaf or the East Lomond Slice' and add a small fee to the item to contribute to the work of the Trust in your area.

Retailers - Why not select an item of stock and advertise that part of the proceeds go towards the upkeep of the Coastal Path?

You and your employees can also support the work of the Trust by taking part in our volunteer days.

If you would like to be part of 'The Big Green Footprint Scheme' or would like to discuss how you can support the Trust to ensure that the everyone has the opportunity to experience Fife's great outdoors, telephone 01592 656080 or email [support.us@fifecountryside.co.uk](mailto:support.us@fifecountryside.co.uk).