



NORTH EAST  
SCOTLAND  
COLLEGE



**BRINGING  
LEARNING  
TO LIFE**



## **Strategic Plan**

2025-2030



## **Sub-strategy:** **Our Region**



## Our Ambition

**NESCol will be a catalyst for regional social and economic growth by aligning our curriculum with the evolving needs of industry and equipping learners with the skills and knowledge that drive innovation and prosperity. We are committed to raising aspirations across our communities by fostering a culture of ambition, confidence, and opportunity. We will strengthen and expand our partnerships to support workforce development and meet the social and economic priorities of our region. Through widening access, enhancing articulation routes and active engagement with regional partners and employers we aim to ensure that all individuals can achieve their full potential.**

Linked to Strategic Objectives – 1.1, 2.3, 3.1, 3.2, 3.3, 3.4, 4.3, 5.1, 5.4.  
(see table in main strategic plan document).



# Key Objectives

- 1. To provide high quality education and training opportunities** that align with the social and economic growth and diversification opportunities within the Region.
- 2. To strengthen and expand our partnerships with employers, local authorities, and community organisations** to ensure our educational offering remains relevant, inclusive, and responsive.
- 3. To build NESCol's reputation as a trusted partner** for the development and delivery of innovative solutions which support widening accessibility and social mobility.
- 4. To actively engage with the region's communities** supporting urban regeneration and community health and wellbeing.



# What does success look like?

By 2030 we will have:



DEMONSTRATED NESCOL'S ROLE AS AN ANCHOR INSTITUTION BY INCREASING ACADEMIC, EMPLOYABILITY AND THIRD SECTOR PARTNERSHIPS



ESTABLISHED A MEASURE FOR EMPLOYER SATISFACTION AND ACHIEVED A RATE OF **OVER 85%**

WORKED WITH PARTNERS TO INCREASE ANNUAL PARTICIPATION MEASURE STATISTICS FOR ABERDEEN AND ABERDEENSHIRE, REFLECTING THE NUMBER OF 16 TO 19-YEAR-OLDS ENGAGED IN EMPLOYMENT, EDUCATION OR TRAINING



ESTABLISHED A REGIONAL ECONOMIC IMPACT BASELINE, INCLUDING HIGH LEVEL MEASURES OF ECONOMIC ACTIVITY AND EMPLOYMENT DRIVEN BY NESCOL



INCREASED THE PROPORTION OF NESCOL STUDENTS LEAVING FOR POSITIVE DESTINATIONS FROM 87% IN 2022/23 TO 90% IN 2029/30

INCREASED THE NUMBER OF EMPLOYERS THE COLLEGE SUPPORTS BY AT LEAST **10%**

# How will we achieve this?

## Provide high quality education and training opportunities

- **Refining our curriculum planning** – We will be employer-informed and aligned to growth sectors and skills gaps identified in the Regional Economic Strategy, Regional Skills Plan and key labour market intelligence.
- **Addressing specific objectives** – We will be a key player in the North East's response to national drivers in developing skills and widening access, including NSET and the Just Transition Strategy.
- **Influencing key skills planning forums** – We will be active members and participate in in strategic groups.



## Strengthen and expand our partnerships with employers

- **Bringing together employers and current students** – We will grow apprenticeship and employment opportunities through engagement events.
- **Collaborating to shape the future** – We will ensure students, employers and curriculum specialists work together to guide the development and delivery of programmes which ensure that skills are current and education and training remains relevant.
- **Encouraging feedback** – We will develop new opportunities to capture real-time feedback from current partners regarding their College experiences.



## Build NESCol's reputation as a trusted partner

- **Supporting and actively contributing to community planning** – We will drive and support relevant Community Planning Partnership initiatives.
- **Offering a diverse range of curriculum pathways** – We will deliver flexible formats, ensuring accessibility for learners with varied needs and circumstances.
- **Strengthening collaboration with key strategic partners** – We will advance the widening access agenda and expand meaningful opportunities for participation among under-represented groups.
- **Improving transition pathways** – We will support successful learner progression by building on regional efforts to enhance opportunities for senior phase school pupils.
- **Formalising articulation pathways** – We will ensure clear progression routes to degree programmes and graduate apprenticeships, aligned to industry needs.



## Actively engage with the region's communities

- **Supporting community events** – We will develop trust, reputation and reach by actively participating and adding value.
- **Listening to the community voice** – We will engage in structured dialogue with community groups and partners to help shape strategic priorities.

