

ADURA



ETZ
ENERGY TRANSITION ZONE

**NORTH EAST
SCOTLAND
COLLEGE**



**LET'S DO
NET ZERO**



**Funded by
UK Government**



ENERGY ON THE MOVE

**Join the journey as a
project sponsor**

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The Energy on the Move vehicle is journeying across the North East of Scotland, inspiring the next generation

Housing the **Net Zero Challenge**, the vehicle expands into a classroom in the car park, providing a unique learning experience. It has been designed to demystify the energy transition, raise awareness of low-carbon energy industries and promote pathways into energy careers.

Energy on the Move is available to visit schools in Aberdeen and Aberdeenshire, as well as events across Scotland. Introduced for the 2025/26 academic year, nine schools and more than **1,000** pupils benefited from outreach sessions in the first quarter of operations. In addition to the founding partners, the project has been supported by launch sponsors OEUK and bpAHEL.



A unique learning experience

The innovative vehicle is a repurposed 7.5-tonne lorry that transforms into a bespoke learning environment with extended platforms and a glass front. It uses a hydrogen dual-fuel engine which significantly reduces its emissions, and learners can see the hydrogen storage tanks displayed on board.

Energy on the Move has been kitted out with exciting exhibits that are designed to be fun, interactive and accessible. Created in partnership with the Glasgow Science Centre, the Net Zero Challenge is a 45-minute hands-on learning experience led by a facilitator on the vehicle.

The challenge is tailored for learners aged 11–15 and works best in groups of 8–16. The session explores the complexity and urgency of the energy transition and encourages learners to think about the role they could play in shaping the future of energy. The Net Zero Challenge is linked to Curriculum for Excellence learning outcomes in science (SCN 3-04b; SCN 4-04a) and careers (HWB 3-20a, HWB 4-20a).

Sponsorship opportunities

Sponsors benefit from staff volunteering opportunities, internal and external branding options, as well as media promotion and discounted hire rates. You can be part of this exciting, engaging experience, promoting energy skills with minimal administrative burden as the NESCol delivery team undertake all preparation requirements, including risk assessments and school arrangements within Aberdeen and Aberdeenshire. Sponsorship is key to sustaining the operation of the vehicle which is available to over 30 regional secondary schools, serving over **25,000** pupils.

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	Energy Explorer	Power Pioneer	Event Hire
Cost	£2500/year	£10,000/year	£500 standing charge Plus £1,000/day Hire includes set up/take down, fuel, and transfer to/from one location within Aberdeen or Aberdeenshire, and a facilitator for up to six hours per day. Other locations across Scotland may include additional charges.
Commitment	1 year (minimum)	1 year (minimum)	1 day (minimum)
Onboard Promotion	Content for up to two slides on associated projects/careers Logo on digital sponsors board Slides will be shown on screen during school sessions and events, and will be generated by NESCol following vehicle branding	Content for up to four slides on associated projects/careers Option to link via QR code to relevant project webpages Logo on digital sponsors board Logo on brand templates for supporting materials/slides	N/A
Livery Promotion	N/A	Sponsor's logo on rear of vehicle (approx 45x30cm) *Subject to meeting communications protocol requirements	N/A
Media, Marketing & Comms Promotion	Sponsorship announced via: 1 x NESCol social media post	Sponsorship announced via: 1 x NESCol social media post 1 x NESCol media release Increased promotion via reference/tagging in Vehicle social media activities, for sponsorship duration *Subject to communications protocol	Event promotion via: 1 x NESCol social media post 1 x ETZ social media post
Staff Volunteering	✓ Subject to site approval and completion of relevant safeguarding checks	✓ Subject to site approval and completion of relevant safeguarding checks	✓ Subject to site approval and completion of relevant safeguarding checks
Event Hire (subject to availability)	Event Hire rate applies	Priority booking Waiver of standing charge Event Hire day rate applies	N/A
Skills Hub Access	N/A	1-day complimentary event hire per year (subject to availability)	N/A
Optional Extras	Donation of supporting classroom material or development of additional school resources, at additional cost dependent on scope (to be discussed)		

For further information, please contact **Susan Grant**: Email s.grant@nescol.ac.uk