**Scottish Hockey**

**Step by Step Guide to Creating a Vision:**

At Scottish Hockey we want our clubs to be forward thinking and clear on their “big picture” in terms of what the club aims to achieve / provide its members.

**What is the purpose of a club vision?**

A club vision is your “big picture” of the way things should be. It describes the impact you want your club to have and is the advert of what you are working towards as a club. The vision provides a clear focus for everyone on what you aim to achieve and should be the big picture that all activities / decisions / changes are geared towards.

**Who creates the vision?**

The vision should be created by the club as a whole with club members provided with the opportunity to feed in their thoughts to create an environment that encourages the “my club” mentality. The final decision on structure / content will be done by the club committee to ensure it meets the long term vision of the club.

**How to create your club vision**

When creating a vision the club should ask the following questions:

1. In an ideal world what would your club look like in 5 to 10 years from now?
2. What will success look like?
3. What could you achieve?
4. Who are we looking to impact upon as a club?
5. Fast forward to the end of 5 to 10 years in question 1, what is different within the club?

**Next Steps……**

Promote the club vision as widely as possible and engage with membership in terms of what this means for them and what impact this will have moving forward.

The vision should underpin everything within the club development plan and should be used to question the purpose of existing or new activities.